



**"What You've Discovered Using The Attribute Index™
Personal Skills Assessment Means Nothing...
Unless you take what you've learned and build on it"**

Introducing the Rx CD System™

The Rx CD System™ contains over 80 different CDs and is a completely integrated way for you to build on what you've discovered using the Attribute Index™.

The state-of-the-art, cutting-edge CDs offered through the Rx CD System™ can aid you in overcoming your barriers to success and will also allow you to build on your existing strengths to take you to peak success.

Each and every Rx CD gives you an in-depth audio course and course manual with real-life applications with regards to the specific, targeted areas of development revealed by the Attribute Index™.

No matter what type of learner you are, the Rx CD System has you covered.

Each Rx CD contains 1 self-study course in 2 different formats:

1. A **printable course manual** geared directly towards the attribute that needs work...simply insert your Rx CD into any PC and you'll instantly have access to a course manual targeting your personal and unique areas of development.
2. A **complete audio course** that can be played in any conventional audio CD player...listen to your CD in your car, at your desk or while you exercise...anytime you can sneak in some time to invest in yourself.

Each course contains:

- A precise definition of the attribute
- A thorough explanation of why this skill is important - you can't commit yourself to mastering a skill until you know why it's critical to your success
- A list of skills associated with that attribute
- Examples of skills displayed by those people who've mastered that specific attribute
- A series of exercises designed to help you implement the skills and behaviors associated with that attribute in your own personal and professional life

The Rx CD System™ will give you:

- The exact things you can do to overcome the stumbling blocks that have been holding you back...***you'll know exactly what to do to initiate quick and easy change***
- More insight into your "blind spots," or the areas of personal development you can't see which are standing in the way to your success
- A greater sense of fulfillment and satisfaction after you overcome the hurdles to personal and professional effectiveness
- An enhanced sense of well-being and purpose
- Greatly Increased income potential - you'll get exponentially better at what you do

Call now to learn more and to try a free sample CD! 816-943-0868

12203 Wyandotte Court
Kansas City, MO 64145



Voice: 816-943-0868
Fax: 816-943-0808



email: jmckenna@kc.rr.com
www.kennacompany.com